Senior Digital Campaign Manager

Are you looking for an environment that is fun, fast paced and rewarding?

Come work at MRM//McCANN Sydney as the Senior Digital Campaign Manager with excellent opportunities to learn and work with clients that are global household names.

The Company
MRM//McCANN is a leading Customer Experience Agency that puts people first, creating moments that matter to both people and brands. The team culture is professional and fast paced, but we also enjoy personal training on Mondays, drinks on Fridays and celebrate success whenever we can!

The Position
The Senior Digital Campaign Manager will be a key member of the digital production department, responsible for creative and technical production across a diverse range of digital assets for a number of our clients.

Day-to-day duties will consist of:

- End to end production for large-scale digital display campaigns
- Digital production and accountability for the work to ensure creative excellence and successful completion of projects
- Managing key internal, network, and external relationships (i.e. development partners)
- Quality assurance review of assets, content, digital and mobile applications

Core competencies:

- Impeccable organisational, communication, and time management skills
- The ability to work autonomously and/or delegate tasks whilst as required, while retaining ownership of project delivery i.e. in scope within budget, and on time
- Working knowledge of Photoshop, HTML 5 and CSS
- Experience using DoubleClick, Sizmek and Atlas (Dynamic creative campaign is a bonus)
- Remain focused under pressure and have excellent organisation and project management skills with an eye for detail

Why Should You Apply?

- Excellent growth and advancement opportunities
- Work with global household names
- Fun and close working environment
- Comprehensive package

Please Note: Applicants MUST have the right to work in Australia.